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# Before the Federal Communications Commission Washington, DC 20554

In the Matter of

Amendment of Section 73.202(b)

Table of Allotments,

FM Broadcast Stations.

(New Augusta, Mississippi)

RM
JUN 17 1997

Federal Communications Commission Citize of Secretary

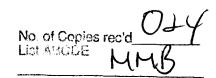
To: Mass Media Bureau (Policy & Rules)

#### Petition for Rule Making

Community Broadcasting Company, ("Community"), by its attorney, respectfully petitions for rule making so as to allot Channel 269A to New Augusta, Mississippi, as that community's first local FM service. In support thereof, the following is shown.

New Augusta is an incorporated community and the county seat of Perry County. Located on U.S. Highway 98, its population, according to the 1990 U.S. Census, is 668. It is an independent community governed by an elected Mayor and town council. It has its own water and sewer treatment facilities, police department, volunteer fire department, and the usual complement of other businesses and organizations generally found in communities of its size. This rule making will provide the first local radio service to New Augusta.

The proposed reference coordinates for the new allotment are North Latitude 31° 13′ 41"; West Longitude 89° 06′ 47". As shown by the attached spacing study prepared by Graham Brock, Inc.,



Channel 269A may be allotted to New Augusta at these reference coordinates using a site restriction 7.8 kilometers northwest of the community to avoid short spacing the outstanding construction permit for WTKX(FM) Pensacola, Florida. A 3.16 mV/m signal will be placed over the entire community of New Augusta from the reference coordinates, using maximum Class A facilities. Adopting the rule making proposed herein will serve the public interest.

Community will promptly apply for a construction permit for the new station upon favorable Commission action on this petition, and will promptly construct the new facilities upon grant of the application.

In view of the above, the Commission should amend Section 73.202(b) as follows:

<u>City</u>

Current

Proposed

269A

New Augusta, Mississippi

COMMUNITY PROPOSACTING COMPANY

Respectfully Submitted,

John S. Neely

Its Attorney

June 17, 1997

Miller & Miller, P.C. P.O. Box 33003 Washington, DC 20033

## GRAHAM BROCK, INC.

**BROADCAST TECHNICAL CONSULTANTS** 

PETITION FOR RULE MAKING
COMMUNITY BROADCASTING COMPANY
ALLOT CHANNEL 269A
NEW AUGUSTA, MISSISSIPPI
June 1997

**TECHNICAL EXHIBIT** 

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# PETITION FOR RULE MAKING COMMUNITY BROADCASTING COMPANY ALLOT CHANNEL 269A NEW AUGUSTA, MISSISSIPPI June 1997

#### TECHNICAL STATEMENT

This technical statement and attached exhibits were prepared on behalf of Community Broadcasting Company ("CBC"), a petitioner requesting the amendment of §73.202(b) of the Commission's rules by allotting Channel 269A to New Augusta, Mississippi. The allotment of this channel will provide New Augusta its first local licensable aural service.

#### **COMMUNITY ATTRIBUTES**

New Augusta is located in Perry County, Mississippi, and is also the county seat of Perry County. According to the 1990 U.S. Census, the population of New Augusta is 668. New Augusta was incorporated in the 1950's and has a Mayor and five member (elected) town council. The city has two paid police officers and a volunteer fire department. New Augusta also provides water and sewer services to its population. There are several businesses, three churches and a number of residential areas in New Augusta. The New Augusta elementary school is also located within the city limits (the schools are governed by Perry County). Therefore, New Augusta has all of the necessary identia to demonstrate it is a viable community for allotment purposes.

All information regarding the city of New Augusta, Mississippi, was provided by Ms. Lisa Van Gundy, Deputy Town Clerk of New

#### **ALLOCATIONS REQUEST**

Channel 269A can be allotted to New Augusta, Mississippi, with a site restriction of 7.8 kilometers northwest of the community to avoid shortspacing the outstanding construction permit for WTKX-FM, Channel 268C, Pensacola, Florida, at North Latitude 31° 13′ 41″ and West Longitude 89° 06′ 47″. Exhibit #1 is a usable area map for Channel 269A at New Augusta, Mississippi. Exhibit #2 is a §73.207 allocation study which demonstrates Channel 269A meets the Commission's minimum distance separation requirements to all other licensed, applied for or proposed facilities (with the exception of WKNZ Collins, Mississippi)². A 3.16 mV/m signal can be delivered to New Augusta, Mississippi, from the allocation reference site.³

Therefore, CBC requests the Commission amend §73.202(b) as follows:

#### New Augusta, Mississippi

Present None Proposed 269A

#### **PUBLIC INTEREST ASPECTS**

The allotment of Channel 269A to New Augusta, Mississippi, will provide the first locally licensable service to the community of 668 (there are presently no AM or FM facilities licensed or allotted to New Augusta. A maximum Class A facility from the proposed reference site would provide 1.0 mV/m service to 82,245 persons in 2,495.5 square kilometers.4

WKNZ was ordered to Channel 296A at Collins, Mississippi, in MM Docket #90-569 and a construction permit has been issued for WKNZ on Channel 296A, File #BPH-9101101B.

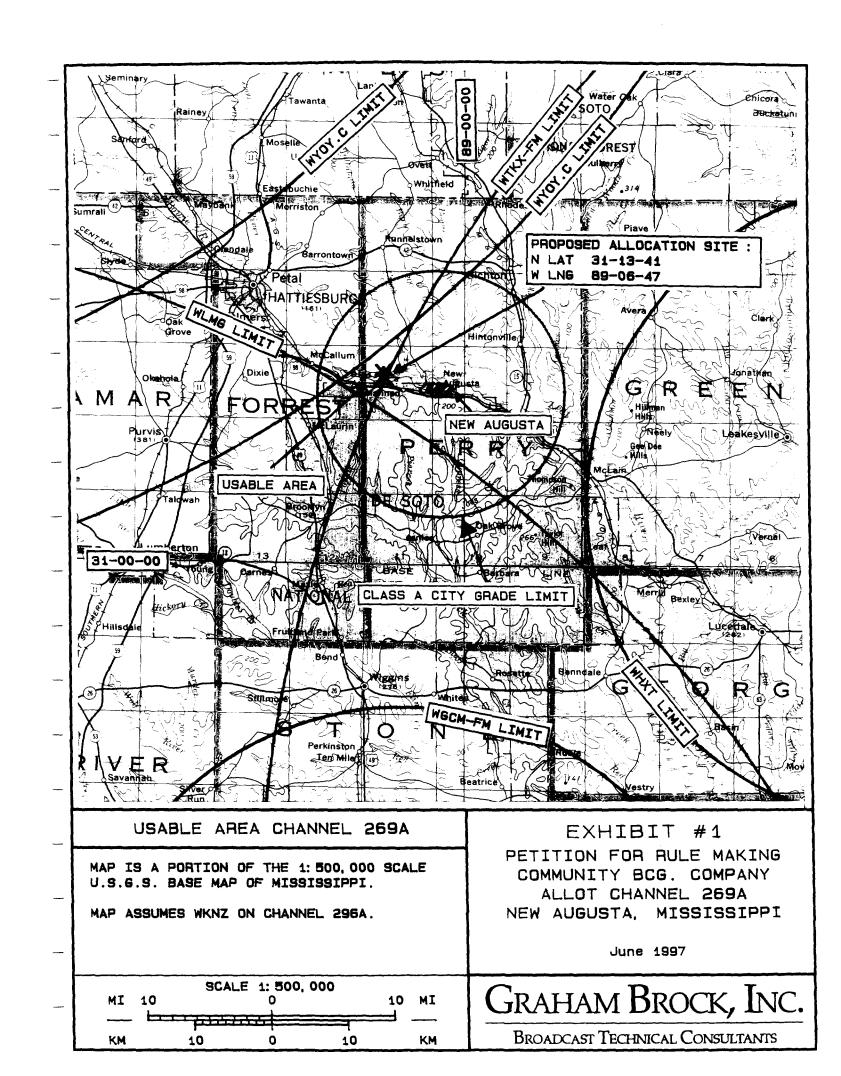
<sup>3)</sup> New Augusta is not located in or near an Urbanized Area. The nearest Urbanized Area is Hattiesburg, Mississippi. Based on the proposed Channel 269A reference site, the Hattiesburg Urbanized Area will not receive greater than 50% city grade signal. This is the threshold level over which it is necessary to demonstrate the independence of New Augusta from Hattiesburg. Further, Hattiesburg is located in Forest County, while New Augusta is located in Perry County.

When Channel 269 is allotted to New Augusta, Mississippi, Community Broadcasting

Company will file an application, FCC Form 301, on a timely basis for authorization to construct

and operate a new FM station on Channel 269A at New Augusta.

The foregoing technical statement was prepared on behalf of Community Broadcasting Company by Graham Brock Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to FM facilities was extracted from the NTIA database, updated on February 28, 1997. We assume no liability for errors or omissions in that database which may be adverse to the request contained herein.



### ALLOCATION STUDY FOR NEW AUGUSTA, MISSISSIPPI USING PROPOSED ALLOCATION SITE AS REFERENCE

RE 31 89	FERENCE 13 41 N 06 47 W	Cur CHA	CLASS A rent rules spac NNEL 269 -101.7	ings MHz -	I 5	DISPLA DATA SEARCH	AY DATES 06-09-97 06-13-97
		CH# CITY LAT LNG					
_	AD269 AD	269A New Augusta 31 13 41 89 06 Community Broadca	MS 47 0.000 kW	0.0 0M	0.0 1	15.0	-115.00
*	WKNZ LI CN >to Cl	269A Collins 31 31 49 89 30 Sunbelt Broadcast nannel 296A per MM	MS 29 1.000 kW ing Corp. Docket #90-569	312.0 165M	50.35 31.3 BLH-8812	115.0 71.5 202KC	-64.65
	WTKXFM CP CN	268C Pensacola 30 35 18 87 33 Southern Broadcas	16 100.000 kW	405M	102.6	102.6	
	WYOY.C CP ZCN	269C2 Gluckstadt 32 25 36 90 12 New South Radio,	20 50.000 kW	139M	104.7	103.2	
	WLMG LI CN	270C New Orleans 29 55 11 90 01 River City Licens	29 100.000 kW	300M	105.3	102.6	
	WYOY.C CP CN	269C3 Gluckstadt 32 25 36 90 12 New South Radio,	19 25.000 kW	100M	168.39 104.7 BPH-9202	88.3	26.39
	WHXT LI CN	271C3 Citronelle 31 05 04 88 23 Lyn Communication	AL 51 15.000 kW as, Inc.	103.0 130M	70.06 43.5 BLH-940	42.0 26.1 509KM	28.06
	WGCMFM CP ZCN	272C3 Gulfport 30 27 30 89 04 JMD, Inc.	•		85.39 53.1 BPH-960	42.0 26.1 223IF	43.39

#### ALLOCATION STUDY CHANNEL 269A

\* NOTE: WKNZ WAS ORDERED TO CHANNEL 296A IN MM DOCKET #90-269, SEE TECH. STATEMENT FOR DETAILS.

#### EXHIBIT #2

PETITION FOR RULE MAKING COMMUNITY BCG. COMPANY ALLOT CHANNEL 269A NEW AUGUSTA, MISSISSIPPI

March 1997

## GRAHAM BROCK, INC.

BROADCAST TECHNICAL CONSULTANTS

#### **AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

State of Georgia	)
St. Simons Island	) ss.
County of Glynn	)

R. STUART GRAHAM, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Community Broadcasting Company to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He is a graduate of Auburn University and has been active in Broadcast Engineering since 1972.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 13th day of June, 1997.

R. Stuart Graham, Jr. Affiant

Sworn to and subscribed before me this the 13th day of June, 1997

Notary Public, State of Georgia

My Commission Expires September 12, 1999